

# **NXTDIGITAL Limited**

**Investor/Analyst Presentation Q2FY22 Performance Update** 

12<sup>th</sup> November 2021 Version 1.0











# **NXTDIGITAL** Initiatives in Q2

### **NXTDIGITAL LMO Communication**















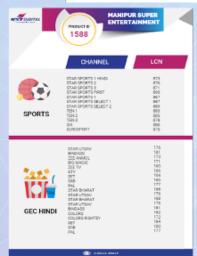












### **NXTDIGITAL Consumer Communication**





IT'S 20 ALL





















### Media Coverage in Q2 | NXTDIGITAL



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**INDIAN**television **CABLE TV** 

મેક્સટી ડિજિટલ લિમિટેડની પ્રથમ ાસિક આવકમાં વધારો થયો

e and memory 4000 and unique topic service whether after a बारामा क्षेत्रकेत क्षेत्र करेगा देशक अपनीके केलीचा क्षेत्रकरेती विकास व्यक्तात तिले तीक प्रतिकित केल्कावूच केमाना इसत तेला सर्वत से से व्यक्ति करें कोण

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15-12-લ કંપની મેને કારમાઇ મનદેવ કર્યો છે તમ મે પંજી વધાની ખોલામાં ખોલા નક माना हुत पर्न है. अरियान है तीम शिवति बडेरी इंप्रति समाप विशेषी तथ प्रमाण पुढिरेश परिपर्क मान

વર્લને દુ પાસ કરીને વીડિયા અને વૃક્ષિયા પ્રીપાર્થી ડેમ્પોલેલ સાથે સા ( છે, જે વ્યોગન સેમની સ્વયક્તિને વિકનું એક પ્રીપાર્થ એનું જેવાં એડિડિયોલ ક્લામાં કુલેલા ઉત્તે સાફ ક્લિકિંગ પાલ્યમાન કુલિયની ઓપ્સાં એડિડાયોલ

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NXTDIGITAL revenues up (XXTDigital revenue up 13.5% in Q1FY22 healthy results for the first quarter of FY22 again: FISCALOVER LAST YEAR, AT R-264.6 CRORES; AGAINST THE HEADWINDS OF THE SECOND WAVE, EBIDTA STANDS AT R-51.3

On a consolidated basis the Company's revenues gre 13.5 % in the first quarter of the current financial year 22 to Rs 266.6 crores against revenues of Rs 234.8 c during the same period in the previous year. The Earl

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କୁକନ୍ଦେଶ୍ୱର, ୨୦୮/ ଏନ୍ଏନ୍ଏସ୍: ହିତ୍ର କୁପ୍ର ସଂସ୍ଥ

ବନ୍ବବୃଦି ତିକିତାର ଚଳିତ ଅର୍ଥିକ ବର୍ଷର ପ୍ରଥମ ପ୍ରଶମୟର ଅଧିକ ପଳାପକ ପେଖଣ କ୍ଷୟ ବ विशास देश में

ହାସର କରିଥି । ପୂର୍ବବର୍ଷର ପ୍ର ୨୩୪.୮ ରୋଟି ଟକା ଥିବ STOP CONT CONTROL CONTROL ୫୦.୪ ଲେଟି ଟକା ନିଲୀ ( ସମୟରେ ୬୮.୯ କେଟି ଜ access my rad or

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वीडियो व बॉडबेंड समेन डिजिटन rery Progres ik vers romi नाचित्र की जायेगी। इसका उद्देश्य H-H-HARDSON TETRA teles when their देश नहा दिविकान द्वित्य के विजन and Display served We to would die के संबंध में यह जनवारी पर्य चाणका में देश की तकत जानकारी

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के सबस में के विश्व प्रमुख शंका दान ने मंत्रतवार को डीटल बीएनजार

दी। उन्होंने कंपने के इस अलग स्थापित करेगी। इर नेसर हुए पहाने प्रवास के तहत कंपनी की सेवाएं प्रतिहीएस (प्रहवांस्ट हिक्किटल उन्होंने कम से क्रम ५५० अन्य दाउन तक विविद्यक्षण मिनदम, अन्यापनिक प्रान्तम विस्तृत करने की योजना है, जो जकनीक से युक्त होना जरिक बेहत एडबोस्ट डिजिटल, ओन्ड एंड - खेडियो फिल्मल को सैटिलाइट और - सक्षम । ऑमेरेट नेटबॉर्कन मॉडल के - खंडबैंड के जीए लॉस्ट महाल - बिजने अधिनय को नेक्ट तब के अस्ति। ऑस्ट (एलएकओ) व उनके चारते।

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KOLKATA, AUG 22/../NXTDIGITAL Limited pt NXTDIGITALLIMITED REVENUES GROW 13.5% IN QUOFTIES

headwinds of the second wave of the COVID-19 pands (CRORES IN Q1 OVER RSS0.4 CRORES IN THE SAME PERIOD OF PREVIOUS FISCAL.

THE GOOD STUTY .

NXTDigital defies second wave with innovation, strategy; Q1FY22 revenue up 13.5%, broadband has 677,000 subs







NXTDIGITAL Limited, the media vertical of the global Hinduja Group and India's premier integrated digital distribution platform, delivering services through digital cable television, HITS (Headend-In-The-Sky) and Broadband; continued to leverage innovation and strategy to combat the challenges of the second wave - posting strong results for the guarter ending 30th June 2021.

- On a consolidated basis, the Company's revenues grew by 13.5% in the first quarter of the current financial year 2021-22 to Rs 266.6 crores against revenues of Rs 234.8 crores during the same period in the
- The Earnings Before Interest, Depreciation & Taxes (EBIDTA) was at Rs 51.3 crores in the first quarter of the current financial year as against Rs 50.4 crores for the same period in the previous year.
- Despite the first quarter of every year being a stabilizing quarter and despite the pandemic effect, the Profit/(Loss) after tax during the first quarter of the current year improved to Rs (28.9) Crores from Rs (30.0) Crores during the same period in the previous

Mumbal NCTDigital Ltd. the media vertical of the global Hinds and an integrated digital dist latform delivering service digital cable television, HIT Headend in The Skyl and continued to leverage innov he second wave to gost str

cent in the first quarter of th inancial year 2021-02 to R crore against revenues of 80 crore during the same perio previous year. The broadbar intinued to grow touching subscribers which amount

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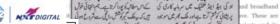
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NXT Digital



Broadband business registered 93% growth over Q1 FY21 Aug, 2021 - 08:39 PM IST | By Indiantelevision.com Team



१९९३:चा सम्राम्या अग्रहासा १९३१: **॥२।चा** 

ત્રિમાસિક ગાળા દરમિયાન નકો/

ગાળામાં 3. (૩૦.૦) કરોડ હત

વર્ષના પ્રથમ ત્રિમાસિક ગાળામાં ગયા વર્ષના સમ સરખામણીમાં ૧૩.૫ ટકા વધીને રૂ. ૨૬૬.૬ બીજી લહેરના અવરોધો વચ્ચે.

થઈ, જે ગયા વર્ષના સમાન ગાળામાં વધીને રૂ. ૨૬૯.૯ ક The Hindu 3, 40.7 still sell

વર્ટિકલ અને ભારતનું ત્રીમિયર વર્ષના પ્રથમ ત્રિમાં ઇન્ટિગ્રેટેક ડિજિટલ ડિસ્ટિબ્યુશન વ્યાપ, પસારા અને ક પ્લેટકોર્થ એનએકસરીદિજિટલ આવક(ઇબીઆઇદીર્ટ વિચિટેક ડિજિટલ કેબલ ટેલીવિઝન, હિટ્સ (હેડએન્ડ-ઇન-૧-સ્કાપ) અને બ્રોડબેન્દ દારા સવાઓ આપે છે. જેલે નવીનતાનો ઉપયોગ કરીને અને બીજ સ્થિર ગાળો હોય છે અ લહેરના પડકારોનો સામનો કરવા અસર થવા છતાં ચા (નુકસાન) સુધરીને રૂ. (૨૮.૯) ખુદરથના અપનાવીને ૩૦ જુન, ત્રિયાસિક ગાળા દર કરોડ થયું હતું, જે ગયા વર્ષના સમાન ૨૦૨૧ના શેજ પૂર્લ થયેલા (નુકસાન) સુધરીને ત્રિમાસિક ગાળા માટે સારાં પરિભામો

સંગઠિત પારણ : ાથમ બિમાસિક ગાળામાં વર્ષ૨૦૨૧-૨૨નાક ઇબીઆઇડીટીએ રૂ. ૫૧.૩ કરોડ ગાળામાં કંપનીની આ જે ગયા વર્ષના સમા આંખલ હિંદુજા લૂપનું મીડિયા ર ૩૪.૮ કરોડ હતી.

કરોડ હતી, જે ગયા ગાળામાં રૂ. ૫૦.૪ ક नेक्स्ट हम के जारिये स्थापित करके કરોડ થયું હતું, જે ગય ગામાં રૂ. (૩૦.૦)

Mumbai: NXTDigital Ltd, the media vertical of the global Hinduja Group and an integrated digital distribution platform delivering services through

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كنى) يوزيش كيل اللي المن العليظ - ياميد إلى الى كوال عنى الليط الدويك

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ان وانش کے رسائی کو بھی آسان بدانا ہے۔ بھی بیٹن ہے کہ بیال در سرة

ب کست ب ب ے بلے الی الی الادوملاء وجود بالدال المالاد

جمار کھنڈ ش لیک لائن امیدون کی ازان ایک مضوط کیونی می ب جواسین صارفین

ك قد الى كيا جائد كار يس كا عقد الى معارى مروى قرائم كرف يا قدو

اب مال آعظر (الى الم او) ك ب كن الله ب كادم ا

اعربالاكفرون ويداور ويحلل اللوك كاجراء كالمصوري كردى عيدك

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صارفين كله يكيايا جاسك بهال الراال اي ايك تكث بب مال خاص طور يرفيركني اشترا

را کی دکار کارے: ہندہ جا گرہ ہے شراکت بندہ جا گرہے کا حتی بنیادی اصوا

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### 100 से अधिक नये भौगोलिक इलाकों में वीडियो और ब्रॉडबैंड सहित डिजिटल परिसेवा प्रदान करने का प्रयास

नेकट डिजिटल ने (भारत की विशिष्ट इंटिडेट डिजिटल बिसरण कंपनी), जो विकास केवल, किटम और बॉडवेड की सेवड़ी प्रदान करती है. अपने नवे प्रथम नेक्सर एक के म्हाँना की घोषण को है। इस प्रवास के हर वर्षनी अध्या अंतर्गत संपनी की सेवाई कम से कम 100 अन्य टाउन एक विस्ता करने की पोतना है, जो एडवांग्ड विकिटन, ओन्ड एंड ऑपोटेड नेत्वकित शोदन के अधिनय की

होच तकि वीडियो सिन्नत को লাহে বছল ভাৰত (স্থান, চা.) সমস্যাহকৰ দ্বী ৫50 ট ভণিক 650 ট ভণিক চিলিলে পাল ভাই नमार हुन के बार प्रभाव करने । होनी। हर नेमारहब ए.सी.डी.एम. या और उनके प्राटकों वक पहुंचका जा देखींकिया पैतारों हवा समय के मूख आधितरकार बॉडबेंड और अन्य 🚵

खारिज बरता है एवं देश पर में मौज़द इन पॉवंट्स करू की पहुंच को सुरम भी बसवा है।

नेकट हम राजसे पहले गांधी. शरखंड में इतम्मोदों को उहान रेशनाव के नात सांच्य होता निराका उद्देश्य लास्ट महल ऑफोटर्स(एल.एम.ओ.) के उद्यम को बढावा देना और डिजिटन इंडिया एत.एम.ओ. को केवल नेकट हव मे ਸ਼ਰਕਾਰਤ ਇਤਿਹਾਰ ਇਤਿਹਰਸ਼ਾਰ ਜਮੇ। ਬਣ ਸੰਨਿਕ ਸ਼ਾਰਸ਼ਾ ਨੀ ਕੀ ਕਰਿਵੈਂਟ ਨੀ ਜ਼ਰੂ ਇਤਿਹਾਰ ਸੀਜੇਗ ਸ਼ਰਿੰਗ ਕਰਿਸ਼ ਕਰਿਸ਼ੇ

हेटेंड राजनीक में निवेश करने की की पेशकश कर सकेने। ग्री.इ.ओ. श्रिकती प्रजीतित के शब्दी में, रिट्रजा हुए का अन्यतम मृत ति । तिवृत्या हु। निर्द्धात पार्टनरीतप फॉर प्रोपक्षे। इन 🚉 😭 रेक्ट एक में विवेश करके हम उन प्रताहम,ओ, के साथ नंतरोड़ के और 👯 अक्रमन्त्रिया में जिल्लोंक पास पहले हे हैं है. और अन्य उपकरणों में शिवेश करने 🗊 भी समा नहीं है। हमें विस्तान है कि वह मॉडल न केवल कर एम ओ. को 📧 के मितन को सबबंग देव होया। उनके बालेबर को मतबूद करने में



### **Accolades in Q2**



Our broadband business continues to win prestigious awards reflecting the business philosophy of focusing on customer satisfaction















**NXTHUBs**: Growth Driver



DIGITAL

NXTDIGITAL has formally launched 40 NXTHUBs across India on 28<sup>th</sup> Oct.'21 – offering a plug-and-play solution for LMOs and their customers

### Introducing NXTHUB

NXTDIGITAL is setting up its own owned-and-operated NXTHUBs or Points-of-Presence across the country to make it even easier for Last Mile Operators to connect to digital services ranging from high quality digital television to





### **Technological Advantage**

- Equipped with an ADDS or Advanced Digital Distribution System, with the capability of receiving up to 650 digital TV services, directly from satellite
- Plug-and-play solution
- Access to innovative solutions as well as emerging technologies
- Only MSO with 100% prepaid model through robust online apps and portals



### Advantage LMO & Customer

- No need for Last Mile Owners to invest in headend and related equipment or subsequent maintenance and upgrades
- Easy Access; capability to go "digital" very quickly
- Can give their customers up to 650 digital TV channels plus innovative products in future ranging from broadband with speeds up to 1,000Mbps, OTT, WiFi amongst others
- Customers get access to high levels of quality of service



### **Visionary Approach**

- Aimed to encourage entrepreneurship amongst LMOs to not only grow their business but also expand their service offerings seamlessly
- Backed by the NXTDIGITAL support of the Digital India, Skill India and Make in India missions of the government





### **NXTHUB**

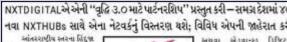


NXTDIGITAL has also announced it's roll-out of VAAP or "Value-Added Apps for Partners" program with the launch of the "Mobiezy" app

### The NXTHUB Vision! 100 strategic locations that Extend the services offering Support the ecosystem will enable LMOs and their from video to Broadband, OTT, through innovative customers to connect to the WiFl and other emerging Value-Added apps - to further solutions - all on a plug-and-play improve their user experience digital highway, seamlessly model on-the-go Foster the spirit of Actively continue to support entrepreneurship amongst LMOs the Digital India, Skill India as part of the "Partnership for and Make in India missions of Growth 3.0" model the government 33.49 359.178 123.19

### Media Coverage | Launch of NXTHUBs





NXTDIGITALએ : దేశవ్యాప్తంగా 40 ఎస్ఎక్స్ టి హబ్ల్ ప్రారంభం

ప్రభమ్యాస్, హైదరాబాద్: గ్రోబల్ హిందుజా గూస్ డిజెటల్ కేబుల్, హిట్స్(హిడెండ్ ఇన్ దస్స్క్రి), బ్రాడ్బా అందిస్తున్న భారతదేశపు (పీమియర్ ఇంటిగ్రేటెడ్ ( ఎస్ఎక్స్ టీ డిజిటల్ లిమిటెడ్ (ఎసెడీఎల్) భారతదేశ వ పారంభించడంతో పాటుగా తమ లాస్ట్ర్మెపల్ ఓనర్స్ . కధారిత యాప్ ను సైతం విడుదల చేసింది. రాం బీలో క లు పారంబించిన తరువాత ఈ ఎస్ఎక్ టీ హబ్స్ ర్యకమంలో ఎలక్రానికల్గా ఆంధ్రప్రదేశ్, తెలంగ

గాడ్ర్మ కర్నాటక సహా13 రాష్ట్రాలలో ప్రారంభించి

టీ డిజిటల్ లిమిటెడ్ మేనేజింగ్ డైరెక్టర్ అండ్ సీఈవో తూ వృద్ధి కోసం భాగస్వామ్యాలు అనేది హిందుజా గ్రూప్ కీలక నిద్దాంతాలలో ఒకటి అన్నారు. భారతదేశంలో ఒకే ఒక్క శాటిలైట్ ఆధారిత కేబుల్ టీవీ వేదిక దారా తాము 2.0లో భాగంగా దేశంలో మారుమూల ప్రాంతాలలోని ఎల్ఎంఓలను సైతం కనెక్ట్ అయ్యేందుకు హిట్స్ అవిష్కరించామని తెలిపారు. ఆంధ్రప్రదేశ్, తెలంగాణ రీజనల్



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పార్టనర్ష్మిప్ ఫర్ గ్రైత్ 3.0ను విడుదల చేసిన ఎన్ఎక్స్ట్ డిజిటల్ హెడ్ ఎస్ఎక్స్ టీ డిజిటల్ ఎస్మె కుమార్ మాట్లాడుతూ మేము ప్రారంభించిన 40 మరో 60 నెక్స్ హబ్లు ప్రారంభిస్తాం – ఫైర్మాండెజ్

నెక్ట్స్ లెవల్ DIGITA

> పణాళిక చేసింది. తద్వా బలోపేతం చేసుకోనుంది. నెక్స్డ్డిజిటల్ లిమిటెడ్ మేనేజింగ్ డెరెకర్ అండ్ సీఈవో



ଆହୁରି ସୁଦୃଢ଼ କରିବ ।

బాద్. రాజధాని న్యూస్: గ్లోబల్ హిందుజా గ్రూప్ కు చెందిన మీడియా డిజిటల్ కేబుల్, హెచ్ఐటిఎస్ (హడెండ్ ఇన్ ద స్రై, బ్లాడ్బ్యాండ్, కంటెంట్. గ్ అంబిస్తున్న భారతదేశపు ప్రీమియర్ ఇంటిగ్రేటెడ్ డిజిటల్ డిస్టిబ్యూషన్ 5ఎక్స్ట్ డిజిటల్ లెబుటెడ్ దేశ వ్యాప్తంగా 40హబ్ల్ ను ప్రారంభింటింది. ాటుగా తమ లాస్ట్ మెల్ ఓనర్స్ (ఎల్ఎంఓలు) కోసం బెలువ ఆధాలత సైతం విడుదల చేసింది. రాంటీలో ప్రయోగాత్మకంగా కార్యకలాపాలు

ంతం కావడంతో ఆంధ్రప్రదేశ్, తెలంగాణా, గుజరాత్, ఉత్తరప్రదేశ్, ్డు కర్సాటక సహో 13 రాష్ట్రాలలో ప్రారంభంభినట్లు సంస్థ వెల్లడించింది. సంస్థ -డ్ ఎస్ఎె కుమార్ మాటాడుతూ తెలుగు రాషాలో ఎస్ఎక్<sub>స్</sub>ట్ హబ్లను

### 40 new NXTHUBs launched simultaneously in country

PNS HYDERABAD

NXTDIGITAL Limited (NDL), the media vertical of the global Hinduja Group and India's premier integrated digital distribution company offering digital cable, HITS (Headend-In-The-Sky), broadband, content and teleshop ping; today launched 40 NXTHUBs across India and unveiled a Value-Added App for its Last Mile Owners (LMOs). Following on the launch of its pilot in Ranchi.



services received via satellite 4,400 pin codes, as well as to LMOs and their customers. focus on markets where LMO

### ટે પાર્ટનરશિપ" પ્રસ્તુત કરી <del>– સમગ દેશમાં</del> નું વિસ્તરણ થશે: વિવિધ એપની જાહે

વરૂપે શરૂ કરવામાં કંપનીની કામગીરી વ NDL દરેક લોકેશનને વ્યુતાત્મક સાદ છે – જેઓ ઉદેશ

માલિક અને કરવામાં આવ્યું છે, ની છે તથા ADDS ૪,૪૦૦થી વધારે પિના तेषश क्यां LMOनी કરવાની સમતાથી મવાં

country; announces its suite of apps NKTDIGITAL Limited regically chosen to may CNDE 's the condeventual most the company is fine. softe in trading sharply of every E 800 più culto, as nodi pa Egran un inselero, school

NXTDIGITAL launches its "Partnership for Growth 3.0"

expands its network with 40 new NXTHUBs across the

the global History, grist across the excepty. ment digital driving company offering fight. Aprile on markets where colors (MD) growth in con-In The Skyl, haveflood, unspeed by the ability to common and windsapping, means, Fast LMOs, this becomined. All ping and piny written for

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## **NXTDIGITAL** launches its Partnership for Growth 3.0"

v d e r a b a d: over 650 digital TV financial yearthat will TDIGITAL Limited services received via

eir customers. The country. XTHUB plug-and-play odel eliminates the headend and related chnology. Besides deo and broadband, ture-ready to offer a ew of additional digital rvices including OTT ıd WiFi.

en strategically chosen only satellite-based cable the TV platform in India: 30

further strengthen the VDL"), the media satellite to LMOs and NDL footprint across the

Vynsley Says Fernandes, Managing eed for LMOs to invest Director & CEO of NXTDIGITAL Limited "One of the key principles of the Hinduja ese NXTHUBs are Group is 'Partnership for Growth'. After 2.0 saw the launch of HITS to connect LMOs in even the most remote Each location has locations through the



# )క్స్ట్ టీ నుంచి 40 హబ్స్

### ్వారా శాటిలైట్ టీవీ, నెట్ సర్వీసులు

స్ఎక్-టీ డిజిటల్ (ఎస్డీఎల్) హబ్బ్మ్ మెబైల్ యాప్ట్ వీటిని ఎలకానిక్ విధానంలో హా 13 రాష్ట్రాలో గురువారం హిందుజా గూపునకు చెందిన ంది. ఈ డిజిటల్ కేబుల్ కనెక కిటల్ టీవీ సర్వీసులు, వీడియో పొందవచ్చు. సెట్ట్ టాప్ బాక్స్ సేవలనూ ఇసామని కంపెనీ కంలోని 4.400 పిన్కోడ్లకు

సేవలను అంది స్వామని కెలిపింది. వచ్చే ఏపిల్లోపు హబ్స్ సంఖ్య 100కు పెంచుతామని ఎన్డీఎల్ ప్రక



టించింది. ఈ విదానంలో హబ్కు శాటిలెట్ దాంరా కంటెంట్ అందుతుంది. దీనిని పెబర్ దాంరా కేబుల్ ఆపరేటర్ ఇసారు. ఆపరేటర్ ఇండలో సెటప్బాక్సుల ను అమర్పి చానెల్స్ ను ప్రసారం చేసాదు

https://epaper.v6velugu.com/c/64023880



ss India and un e-Added App fo Owners ("LMO ng on the launch in Ranchi.

Nxtdigital, l

HUBs were electroni- and broadband, these broadband. NDL has iding Andhra Pradesh, digital services including year that will further Telangana, Gujarat, Uttar OTT and WiFi. Pradesh, Maharashtra and

launched at an event in NXTHUBs are future-ready planned a total of 100 such System - to distribute erabad across 13 states to offer a slew of additional NXTHUBs for this financial strengthen the NDL foot-

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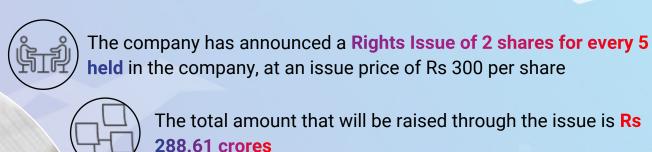


**Business Performance Q2 & H1 OF FY22** 

### **RIGHTS ISSUE: Snapshot**

28 31 34 37 40 43







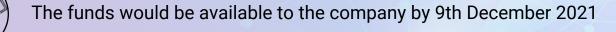
The objective of the issue is **Retirement of Debt** – bank debt and ICDs



The debt to equity ratio is expected to come down to 1.5 times from the current 4 times



Since all approvals are in place, the issue is scheduled to open on 15<sup>th</sup> November 2021 and close on 29th November 2021

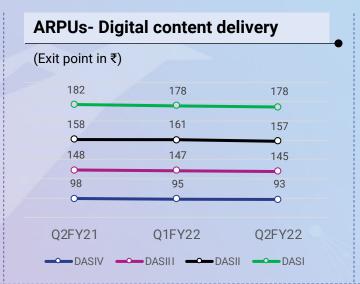


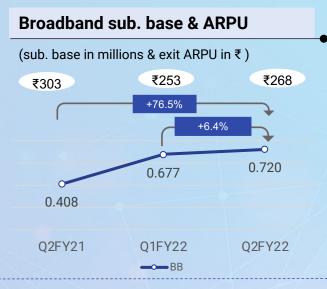
### **Q2 KPIs: Re-energizing the model**

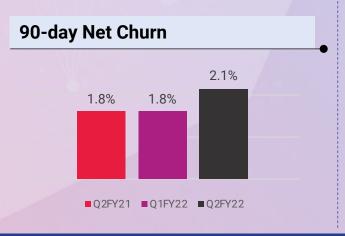


The Q2 initiatives focused on re-energizing & re-modeling the business verticals as the media and entertainment industry still faced challenges to growth

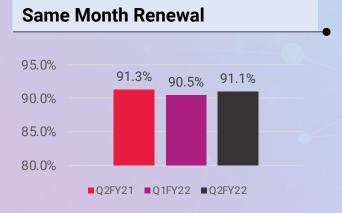
# Sub. Base - Digital content delivery (in millions) 5.38 5.67 5.80 2.72 2.94 3.05 2.66 2.73 2.75 Q2FY21 Q1FY22 Q2FY22

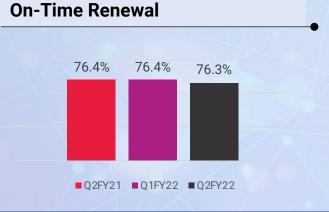






CATV ——HITS





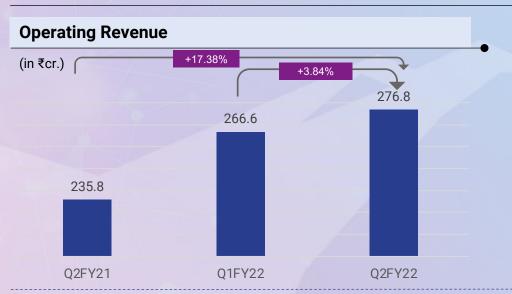
All key metrics have remained stable in Q2

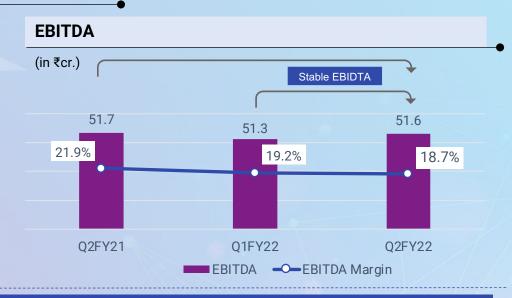


## **Maintaining robust performance in Q2**



The performance is indicative of the focus on addressing challenges of the environment and defining new innovative business models







### **Q2 SUMMARY**

NXTDIGITAL ends Q2 with a 17.38% year-on-year revenue growth, closing at Rs 276.83 crores against Rs 235.76 crores in Q2 of the previous fiscal. Maintains a robust EBIDTA at Rs 51.63 crores.

Revenues grow by 3.84% in Q2 over Q1 of FY21. Focus in Q2 on *re-energizing & re-modeling* the business verticals as the media and entertainment industry still faced challenges to growth

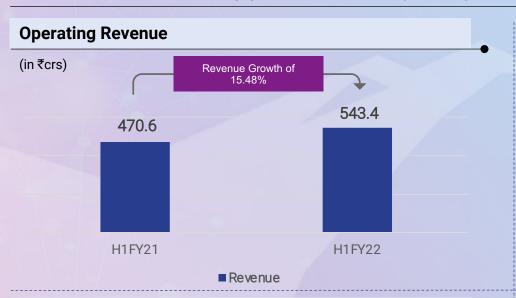
Company continues with its positive steps of disposing non-core assets to reduce debt; sells land parcel in Hyderabad for total consideration of Rs 69.30 crores.

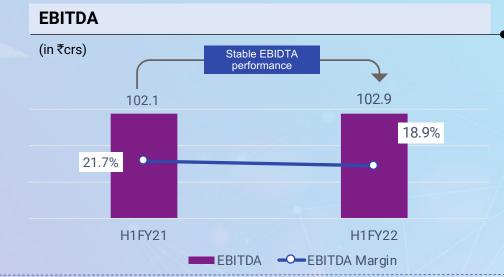
Rights Issue announced by the Company of 2 equity shares for every 5 shares held, at an issue price of Rs 300 per share is scheduled to open on 15th Nov.'21.

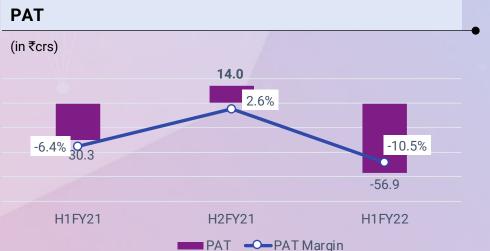
### **Ending H1FY22 on a strong note**



The H1 performance reflects the clear focus on positive cashflows across business verticals, ensuring growth is funded by cash generated by the business







### H1 SUMMARY

Consolidated revenues for the half year ending 30th Sept.'21 grows by 15.48% to Rs 543.42 crores, up from Rs 470.58 crores for the corresponding period of the previous year.

Company continues to maintain a robust EBIDTA at Rs. 102.89 crores for the half year.

All business verticals continue to grow. Whilst the broadband business segment has crossed 720,000 subscribers, NXTDIGITAL has launched 40 future-ready NXTHUBs across the country – each with capability of providing video, broadband and other solutions including OTT and WiFi.

Post Rights Issue, debt-to-equity position expected to improve significantly to 1.5 times as compared to approximately 4 times as on 31st Mar.'21.



# **Annexures**

# **Consolidated Income Statement (Quarterly)**



Particulars	Q2FY22 (₹cr.)	Q1FY22 (₹cr.)	QoQ growth (%)	Q2FY21 (₹cr.)	YoY growth (%)
Revenue:					
Total Revenue	276.83	266.59	3.8%	235.76	17.4%
	-	-			
Expenses:	<del>-</del>	-			
Operating costs	143.71	137.73	4.3%	114.94	25.0%
People costs	19.52	19.63	-0.6%	18.30	6.6%
Other costs	61.97	57.98	6.9%	50.82	21.9%
Total Expenses	225.19	215.34	4.6%	184.06	22.3%
EBIDTA	51.64	51.26	0.7%	51.70	-0.1%
Depreciation	54.21	54.40		56.92	
Interest	35.69	35.32		37.52	
Extra-ordinary income					
Profit before tax	-38.26	-38.46		-42.73	
Taxation	-10.23	-9.59		-42.39	
Profit after tax	-28.03	-28.87		-0.34	

# **Consolidated Income Statement (Half yearly)**



Particulars	H1FY22 (₹cr.)	H1FY21 (₹cr.)	YoY growth (%)
Revenue			
Total revenue	543.42	470.58	15.48
Expenses			
Operating costs	281.43	231.58	21.53
People costs	39.15	38.40	1.97
Other costs	119.94	98.54	21.72
Total expenses	440.53	368.52	19.54
EBIDTA	102.89	102.06	0.82
Depreciation	108.61	105.95	
Interest	71.01	73.68	
/			
Profit before tax	-76.72	-77.56	
Taxation	-19.82	-47.21	
Profit after tax	-56.90	-30.35	

# **NXT**DIGITAL LIMITED







